

**Board Meeting Minutes-2013/14 Board
July 30, 2014
B&E Marine Offices**



Current Board, July 1, 2014-June 30, 2015

President	Mike Hackett	Secretary	Jim Welborne
President Elect	open	Treasurer	Sandy Smith
Past President	KP Nfr	Sergeant-At-Arms	Tom Keene

2013-2015 board members

Jon Bausback	Social Media
Rod Bensz	Fundraising
Kelly Shikany	Projects
Ed Hugley	Recruitment/Retention

2014-2016 board members

Joe Watterson
Matt Kubik
Rick Soria
Tom Keene

Board Members Present:

Mike Hackett	Jon Bausback	Matt Kubik
Pat Boy (for Welborne)	Joe Watterson	Rick Soria
Tom Keene	Ed Hugley	Sandy Smith
Kelly Shikany		

Board Members Absent

Rod Bensz	KP Nfr
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Called to order 12:00 pm

Items for Discussion-

1. Motion by Kelly Shikany to approve June Minutes and June Treasurer Report, second by Rick Soria - passed
2. Secretary's Report
Attendance reports were distributed and reviewed; Blair from First Source to be published; 6-month Leaves of Absence for John Espar and Idene Goldman – motion to approve by Tom Keene, second by Sandy Smith - passed
3. Treasurer
 - The Sarge program proceeds for police vests was left out of the check paid to MCPD; Mike Hackett will present a check for the remainder at the regular meeting on Aug 6. Kelly Shikany will call Pat Parry to attend. Jessica O'Brien ND will photo
 - Corporate membership dues must be set to \$325 so that alternates don't need to pay. This eliminates confusion. The Sarge should start asking for visitors, guests, and corporate alternates.
 - District simplified grant was approved for \$1900. Amount will be reimbursed to us after we pay for the books. Letting kids help make apple dumplings is one suggestion to make the Apple Dumpling more interesting for kids. Kelly Shikany suggested that we might move the project to fall (late October) so apples are more available. Rick Soria said he will work with AKS culinary if approved by Xavier Botana. Mike needs a team to work with him.
4. Chair reports
 - Social Media- Mike Hackett asked anyone with info on activities to send it to Rod Bensz or Joe Watterson for publication. Also recommend taking video of only Rotary announcements and speaker/program at meetings.

- Fundraising-EREY- Ed Hugley likes Jim Jensen's idea of including EREY payments in dues statements. Mike Hackett worries about those that can't afford it. Sandy Smith said the money doesn't belong to Rotary, and billing it with dues might conflict with the Foundation. Jon Bausback suggested we need a private list to let members know if they gave or not. Mike Hackett said we shouldn't harp on things we don't do; just be very good at what we do. RI goal is no longer \$100 per person, but 100% participation.
- Projects-Kelly Shikany said 50% of the slots are filled for the Art Festival. She suggested we dedicate our club to one day and better coverage of that day. She is working on a book for a timeline on current service projects - when to start, deadlines, etc. She also suggested setting up the Rotary tent for Boo at the Zoo and having more people help out. Bob Long is organizing groups for Habitat for Humanity. It's a good group, with good comraderie, and good publicity, and could be a good project for Rotarians. We can reach out to Marquette HS for volunteer ops. Mike will contact Marquette and ask him to publish this. KP should be doing the same at MCHS through Rotaract.
- Recruitment/Retention-Tom Keene presented the committee proposal (attached). We need membership involvement to get corporate memberships going. Concerns about lunch costs: do we still offer free lunch for guests? Apparently Great Lakes Catering charge has been changed back to 40 members and is a concern, and we need to confirm that. If they charge for 40, then guests can continue to be free. We also need to let Jim Bell know about charges, including corporate.

Ed Hugley presented the Rotary Brochure; suggestion to add a simplified application for membership. Please check brochure for mistakes or omissions. Tom Keene said associate members need to fill out some kind of application, and RI needs to set up something to track associate member attendance. Ed Hugley thought all members should be treated the same in the application process. Suzy Vance had at one time made a handout for prospective members concerning costs of joining. Tom and Ed will coordinate with Suzy to cover the issue of dues and fees. Membership should set up a protocol to follow for new memberships, including a list of committees; ask them to pick two that might be of interest to them. Tom and Ed will set up a process for next boards to follow.

5. Old business

- Holiday lights repair (Rotary Wheel) have been approved and budgeted. Wheel has been sent out for new LED's.
- Strategic plan - Jim Welborne is chairing. Susan Pound, Megan Applegate, Joyce Hollingsworth, and one other are the committee members.
- After hours – nothing set yet for next one.

6. New business

- 2014/15 goals; still waiting for strategic plan to finish.
- Rod Benz is set up now for Presidential succession. We need to set this up for a 2-3 year plan, and make sure board member plans are in place so new people don't struggle with setting up events or . Need backup for Sandy Smith as Treasurer, and for Jim Welborne as Secretary.

Next meeting August 27, 2014 at B&E. Rick Soria will provide lunch.

Adjournment 1:05 pm.

Michigan City Rotary Financial Report 2013-2014										
								13/14	13/14	12/13
	July-Dec	Jan	Feb	Mar	April	May	June	Y-T-D	BUDGET	YEAR END
INCOME										
Dues	12814.89	5,801.74	1,577.00	3,216.30	200.00	100.00	505.00	24,214.93	27,000.00	21,106.62
Lunch at the door	3432.50	358.00	291.00	412.00	488.00	519.00	465.00	5,965.50	5,500.00	5,430.00
Lubeznik Staff	238.10	36.00	28.00	38.00	43.00	48.00	34.00	465.10	355.00	572.60
Fines	2309.00	272.00	327.00	342.00	357.00	537.00	329.00	4,473.00	4,800.00	5,291.00
Queen	806.00	117.00	102.00	116.00	125.00	140.00	209.00	1,615.00	1,500.00	1,531.00
Eyeglasses	636.75	90.00	80.00	112.00	124.00	129.00	105.00	1,276.75	1,500.00	1,492.00
Feed the Pig	1153.50	54.73	52.25	78.38	147.02	42.78	249.72	1,778.38	1,250.00	1,166.63
Gala				150.00	7,591.39	2,160.00	150.00	10,051.39	10,000.00	5,616.19
International Project								0.00	500.00	70.00
Miscellaneous	532.55					30.00	1,275.00	1,837.55	500.00	1,847.70
Golf Outing								0.00	0.00	2,560.00
Donations								0.00	0.00	140.00
Interest	0.67	0.06	0.05	0.06	0.06	0.06	0.06			
TOTAL INCOME	21923.96	6,729.53	2,457.30	4,464.74	9,075.47	3,705.84	3,321.78	51,679.64	52,905.00	46,823.74
EXPENSES										
Operations										
Meals	8298.00	1,440.00	1,152.00	1,215.00	1,647.00	1,800.00	1,440.00	16,992.00	20,000.00	18,874.57
Foghorn/Internet	330.00	919.40						1,249.40	1,500.00	2,035.39
Queen of Hearts	1057.00					791.00		1,848.00	750.00	931.50
Administrative	570.84	10.30		720.45		53.54	69.90	1,425.03	1,000.00	745.37
Pastoral	0.00							0.00	300.00	109.50
Lubeznik Rm Chrg	1605.00	135.00	180.00				570.00	2,490.00	3,500.00	3,080.00
Miscellaneous	257.75						1,025.00	1,282.75	500.00	1,218.27
Conferences								0.00	0.00	0.00
District	0.00							0.00	500.00	0.00
PETS	0.00	330.00						330.00	500.00	330.00
International	0.00							0.00	0.00	0.00
Dues										0.00
District	765.00	0.00					1,295.00	2,060.00	1,500.00	3,575.00
International	1984.44	1,668.45						3,652.89	3,500.00	4,254.46
Subtotal Operations	14868.03	4,503.15	1,332.00	1,935.45	1,647.00	2,644.54	4,399.90	31,330.07	33,550.00	35,154.06
Club Activities/Events										
Eyeglasses	1147.00	191.00	317.00	175.00	256.00		233.00	2,319.00	1,200.00	945.00
Strive	0.00							0.00	0.00	125.21
Apple Dumpling	0.00		1,759.40					1,759.40	1,750.00	1,026.00
Alinsky Award	0.00	935.96						935.96	600.00	791.26
Junior Achievement	0.00						500.00	500.00	500.00	500.00
RYLA	0.00		1,000.00	80.00				1,080.00	400.00	270.00
Salvation Army	1258.03							1,258.03	1,250.00	951

Rotary Club of Michigan City Indiana

Previous Year Attendance

Report
Date: Aug 4
2014

(07/2013 to 06/2014)

Name	Attendance	
Applegate, Megan	17-Nov	64.71% (Joined Mar 1 2014)
Baldwin, Scott	33/48	68.75%
Bausback, Jon R.*	43/43	100.00%
Bell, Jim*	44/44	100.00%
Bensz, Rodney	39/48	81.25%
Bensz, Ron*	33/33	100.00%
Boy, Pat	48/48	100.00%
Boy, Dennis ^L	46/47	97.87%
Brutto, Bill	3/22	13.64% (Joined Jan 30 2014)
Callaghan, Jim	2/48	4.17%
Carlisle, Bill*	3/3	100.00%
Corley, Marty	0/2	0.00% (Joined Jun 19 2014)
Engquist, Dale*	19/19	100.00%
Espar, John	26/48	54.17%
Fagg, Rhett L.*	21/21	100.00%
Gallas, Michele (Micky)	28/48	58.33%
Gertner, Bill	40/48	83.33%
Gill, Julia	17/21	80.95% (Joined Feb 5 2014)
Goldman, Deenie	24/48	50.00%
Hackett, Michael	48/48	100.00%
Harris, Stacey	0/13	0.00% (Joined Mar 29 2014)
Hollingsworth, Joyce	29/48	60.42%
Hornyak, Steven A.	32/48	66.67%
Houck, Richard	25/48	52.08%
Hugley, Ed	48/48	100.00%
Keene, Thomas*	40/40	100.00%
Kubik, Matthew	40/48	83.33%
Lake, Mary	5/14	35.71% (Joined Mar 27 2014)
Laramore, Mary	34/48	70.83%
Lawson, David	0/48	0.00%
Lee, Brandon	4/40	10.00% (Joined Sep 5 2013)

Lootens, Bernard B.*	23/23	100.00%
Middleton, Larry*	19/19	100.00%
Neff, James D.	11/48	22.92%
Nfr, KP	39/48	81.25%
Pound, Susan B.	36/48	75.00%
Rose, Robert	25/48	52.08%
Scott, Jim*	40/40	100.00%
Shelp, Bob*	9/9	100.00%
Shikany, Kelly	42/48	87.50%
Smith, Sandy	42/48	87.50%
Smith DDS, Bruce	42/48	87.50%
Soria, Rick	34/48	70.83%
Spartz, Maggi	31/48	64.58%
Steider, Norman D.	23/48	47.92%
Stokes, Thomas ^L	22/29	75.86%
Vance, Suzy*	37/37	100.00%
Watterson, Joe	32/48	66.67%
Welborne, Jim	36/48	75.00%
Wendel, John	5/48	10.42%
Werner, Lance	25/48	52.08%
Westphal Benefiel, Melissa	14/44	31.82% (Joined Aug 2 2013)
White, Jim	4/40	10.00% (Joined Sep 5 2013)

* Denotes a member who is currently exempted from meeting attendance.

^L Denotes a member who has 1 or more leaves of absence during the year.

Total: 53 members

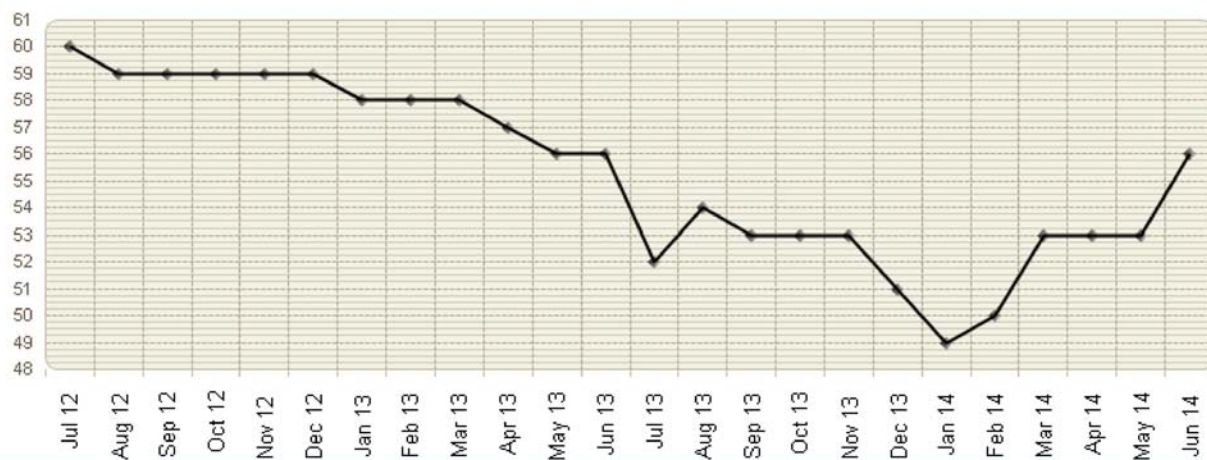
Club Dashboard

Note: This is a monthly dashboard that regenerates automatically at the end of each month. The totals you see here may not correspond with the details when clicked due to new data since the dashboard was last generated. You can click on the Refresh icon to queue a regeneration of data for that month, but this will not be instantly visible. Reports below do not include Honorary members.

(June 2014) ◀ ▶

Membership History Report

June 2014 ◀ ▶



Membership Overview

June 2014 ◀ ▶

↑2 this month | [this Rotary year \(2013-2014\)](#)

2 active members added

0 members terminated

8 unique logins

n/a total clubs

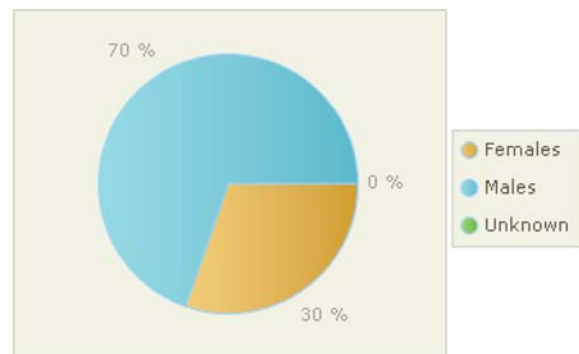
56 total active members

4 total honorary members

Note: All charts and graphs are generated on the last day of each month. For the most up to date info, click on the numbers above.

Gender Distribution Report

June 2014 ◀ ▶

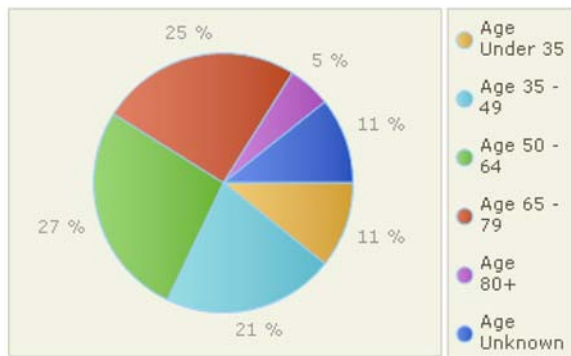


Note: These totals were last generated on Jun 30, 2014. To see updated figures, click on the numbers in Membership Overview.

Print

Age Distribution Report

June 2014

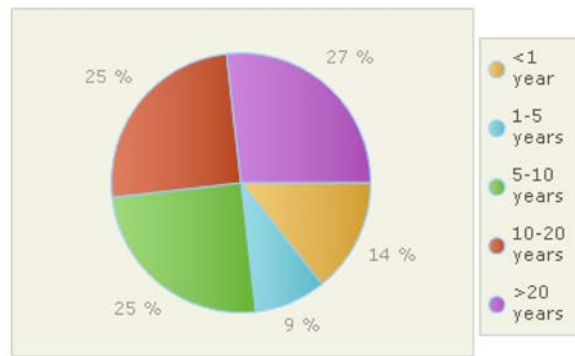


Note: These totals were last generated on Jun 30, 2014. To see updated figures, click on the numbers in Membership Overview.

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Years of Service

June 2014



Note: These totals were last generated on Jun 30, 2014. To see updated figures, click on the numbers in Membership Overview.

Print

[Go Back](#)

Membership Committee Proposal

Corporate Membership

- Ed's description - attached
- Letter to prospect with brochure – follow up phone call
- Send to businesses not represented
- Ask members for referrals – will they contact?

Prospective Members

- Encourage members to bring quests – FREE LUNCH?
- Board to bring at least one prospect to meeting or after hours – set example
- Coordinate with Social Media Committee to target prospects
- Brochure to all quests – possible revision to include short application

New Members

- Orientation – coordinate with Suzy Vance
- Explain the billing process and options
- Badge and Pin follow up – with Jim Wellborne
- Introduce to all committee chairs and commit to join one
- Review sponsors responsibility – critical to retention
- Schedule classification talk
- Schedule to be a greeter
- Track Associate Members

Periodic Reminders to The Membership

- Review types of memberships (regular, corp, assoc)
- One time free lunch for guests
- Programs, after hours events, special opportunities (Boo at the Zoo, Art Fair)
- Contact members with poor attendance

APPLICATIONS FROM ALL ASSOCIATE MEMBERS??

COPIES OF ALL APPLICATIONS TO MEMEBERSHIP COMMITTEE

Michigan City Rotary Club
Corporate Membership
Special 2014 Introduction Offer

Rotary International (RI) has introduced a new category for membership (Corporate Membership). We here at the Michigan City club would like to take that one step further!

A Corporate Member has the same rights and privileges of a regular member with the option of sending a substitute when they cannot make it to the weekly meeting.

A Corporate Member needs to keep a 60% attendance rate, but no need to stress... there are many ways to officially make up those missed meetings. Members can get "make – ups" for After-hours gatherings, assisting with a Rotary program or even attending an online meeting!

Cost for at this great membership is \$325.00 for six months that includes one lunch per meeting! We do want you to bring associates, so any extra folks that you bring will only cost \$10.00 per person for a complete lunch with dessert and drinks.

This program is evolving, so please be patient with us. As we receive input from new corporate members, we will update our program with you in mind.

Thanks for considering our Corporate Members and look forward to seeing you soon!

Ed Hugley

Membership Chair

219-575-4327

WHAT IS ROTARY?

"SERVICE ABOVE SELF"

Rotary is a volunteer organization of 1.2 million business and professional leaders united worldwide to provide humanitarian service, and to help build goodwill and peace. About 32,000 Rotary clubs in over 200 countries conduct projects to address the challenges of illiteracy, disease, hunger, poverty, and environmental concerns – while encouraging high ethical standards in all vocations.

As the world's largest private provider of international scholarships, International Rotary Foundation helps more than 1,000 students annually to study abroad and serve as cultural ambassadors. Rotary also partners with seven prestigious universities around the world, providing opportunities to earn a master's degree in peace and conflict resolution.

Polio Plus is Rotary's flagship program. By the time polio is eradicated, club members will have contributed \$850,000,000 and countless volunteer hours immunizing over two billion children in 122 countries.

Founded in Chicago in 1905 as the world's first volunteer service organization, Rotary quickly expanded around the globe. Today, members meet weekly to plan and deliver service projects, discuss community and international issues, and enjoy fellowship. Clubs are nonpolitical and open to every race, culture, and creed.



WHO IS ROTARY OF MICHIGAN CITY?

The Michigan City club is comprised of sincere, service oriented individuals who are genuine in our dedication to "Service Above Self" ... completing our projects and activities from a true sense of camaraderie and kindness, with lots of fun and humor! We are proud to boast repeated feedback about our open, friendly, and welcoming atmosphere. Join us at one of our Thursday luncheon meetings and check that out for yourself!

If you are community-minded, wishing to plug into service alongside like-minded peers, without having to reinvent the wheel, please come discover if our club is a fit for you.

Thursday luncheon meetings at 11:45am are open to guests anytime.

Please visit our website for specific info at <http://www.mcrotary.org>.

Is it the truth?

Is it fair to all concerned?

4-Way Test
of the things
we think,
say, and do.

Does it build
goodwill & better
friendships?

Is it beneficial to
all concerned?

A Partial List of Service Projects Rotary Club of Michigan City

Alinsky Award: for outstanding community accomplishment and service

Apple Dumpling: Teaching the 4-Way Test to elementary age students

Eye Glasses: Provision of eye glasses to MC Area school children

Group Study Exchange: Cultural/Vocational opp. for young professionals

International Friendship Gardens: volunteer support

MC Rotary Club Foundation: annual selection of college bound seniors

Lubeznik Art Fair: Annual volunteer support

MC Zoo/Castle and "Boo at the Zoo" volunteer/financial support

Paul Harris Fellow: Recognizing individuals supporting Rotary International

Polio Plus: Ongoing effort to globally eradicate this disease

RYLA: Rotary Youth Leadership Award: for high school leaders

Salvation Army: Holiday Bell-Ringing/Fund Raising

Students of the Month: Bringing local school students to Rotary Meetings

Youth Exchange: annual sponsorship of foreign exchange students

Michigan City Police Dept.: fund raising for K-9 vest and equipment

We offer three choices of Rotary Membership

Associate Membership, Regular Membership & Corporate Membership

To get started we just need your name and contact information. We are looking to build a team of committed individuals to live out the Rotary's Motto:

"Service Above Self"

For further
Membership
Information ...



Visit:
www.mcrotary.org

Call or Email:
Ed Hugley
219-575-4327

Join us at
The Lubeznik Art Center
Thursdays 11:45am

Rotary Club of Michigan City, IN

